

CURRICULUM VITAE (full web version)

Personal Information

Name: Fiona Margaret Lanzino (neé Curren)

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Website: www.feecurren.com

Date of Birth: 04.01.68

Place of Birth: Bermuda

Nationality: British

Driving Licence: 22 years full licence

Education

April 1978 - July 1986

Baston Independent School for Girls. Hayes, Bromley, Kent

'O' Levels; English Language - B English Literature - B

Art - B Mathematics - C French - C German - C

'A' Levels; Art and Art History - C

In 1986 I was awarded 2 first prizes in the Fellowship of Independent Schools Art Competition and also that year won a first prize in the European Student Design Awards.

Qualifications

BTEC National Diploma in Graphic Design

September 1986 - July 1988

Bournemouth and Poole College of Art and Design

Wallisdown Road, Poole, Dorset

BTEC Higher National Diploma in Graphic Design

September 1988 - June 1990

Berkshire College of Art and Design

Kings Road, Reading, Berkshire

Full Time Employment

May 2000 - November 2006

(November 2006 - present, Freelance)

Senior Graphic Designer, AAC Saatchi & Saatchi, Bermuda

Job Description

During my time with AAC I have covered all aspects of design work from basic concepts and layouts through to final printed art work. This also included taking briefs from clients, both local and international, working closely with our account executives on projects, going on photoshoots, preparing files for press, liaising with the pressmen and pressproofing final artwork, both on island and at overseas presses.

Projects

The work was immensely varied with projects ranging from design of logos, corporate ID, annual reports, brochure design, tv ads, interactive projects, exhibition panels, signs/banners, POS, illustrations, photography, t-shirt design, handmade invites and special event projects, retail ads, charity design projects, newsletters and much more. As well as design projects I worked on our client advertising campaigns, both in retail and the business sector, producing adverts in both black and white and colour for the newspaper and various publications on island and worldwide.



November 1996 - May 2000

Senior Graphic Designer, Harris & Mitchell Associates, Bermuda

Job Description

The job description was very similar to that of AAC but with much more retail based projects and illustration work. Whilst at Harris & Mitchell, I designed a set of stamps and first day cover using computer generated artwork for Bermuda to mark the Botanical Gardens' 100 year anniversary.

August 1990 - September 1995

Graphic Designer and Studio Manager, Milagro Design, Wantage, Oxfordshire, UK

Job Description and Other Duties

Since Milagro Design was a small company, over the five years I worked there I was involved in the majority of projects, photoshoots, client meetings, dealing with suppliers and the every day running of the studio, often being left in charge when my boss was away. Duties also included being in charge of training and supervising other members of staff and students we had on work experience.



Projects including Self Adhesive Vinyl

The work was very interesting and varied with general hands on skill experience. Along with the numerous design projects I also produced colour visuals and panels for exhibition design and vinyl cut graphics in all shapes and sizes. I have had much experience in cutting and fitting vinyl on various projects such as exhibition panels (both in the UK and in Europe), shop windows and fronts, Formula One Racing car graphics (Williams Team), all terrain rally cars, motor bikes and trucks (mainly in Europe), one of the Whitbread Round the World Yachts, 1/4 and 1/2 scale model racing cars and metal directional corporate signage.

Temping Work through Mac Recruitment Agency

September 1995

Nomadic Display, Kingston upon Thames.

Creating, redrawing and digitising logos for exhibition panels using Adobe Illustrator.

October - December 1995

Electronic Arts, (Computer Games company), Langley.

Working in the DTP department designing games manuals (in various languages), game packs, CD labels, box covers and POS material, using mainly Quark XPress, Photoshop and Illustrator. After my contract through Mac Recruitment, EA took me on as their freelance designer until September 1996.

January 1996

Texas Instruments Limited, Ashford, Middlesex.

Working in their in-house-publishing department on corporate literature, manuals, reports, creative logos and various other design orientated projects.

February - May 1996

Clarke Hooper Communications Limited, Slough.

Working in their large design studio on a number of projects, mainly using Photoshop, Quark and Illustrator.

September 1996

Sketchley Retail, Maidenhead

Mainly using Freehand, Quark and photoshop, designing their Christmas catalogue and other work.

Computer Experience

I have had 20 years experience on the Apple Mac and am fully competent in a number of programmes including;

Quark XPress, Adobe Photoshop, Adobe Illustrator and Director. I have also used and have a working knowledge in Dreamweaver, Acrobat, Word, Freehand, Flash, Painter, Powerpoint, Studio XPress plus many more.

As well as knowledge of software, I am also able to maintain computer hardware and solve most problems which may occur during every day use.

Hobbies and Interests

My hobbies include digital photography and computer generated artwork, skiing, snowboarding, watersports, squash, horse riding, airbrushing, rugby (I played for Reading University Women's Rugby Club as tighthead prop for 3 years), VW Beetles and travelling.

Whilst in Bermuda I volunteered for Bermuda Riding for the Disabled for 8 years, which included working with the children and ponies during lessons, exercising the ponies and all of their design and photography needed through the year - newsletters, invites, banners etc.

Over the past 10 years I have progressed into digital photography and computer generated artwork in addition to my design work and have regularly exhibited and sold work at the Bermuda Society of Arts since 1998.

November 2004, saw the opening of my First Solo Show in the Edinburgh Gallery, Bermuda, which was a great success, selling over 30 pictures. I was also part of 2 group shows, Six in the City, in 2003 and 2004 which featured work from 6 female artists.

I was awarded two honourable mentions in the 2005 Bermuda Aquarium and Zoo annual photography competition for my photographs 'Paradiso Glow' and '5 O'clock Shadow'. Preview magazine, Bermuda used my picture of 'Here Lizard, Lizard' as their front cover image in the February 2006 issue. In 2003 I won a local art competition with the prize of a Xerox colour printer. Also that year I won the annual Bermuda End to End t-shirt design competition. During 2004 and 2005,

I was selling my photographs at Harbour Nights (a weekly street event from May to October in Hamilton), various images of different sizes in clip frames placed on torn paper for effect. In 2004 a local reinsurance company bought a set of 3 of my large digital images for their board room and I have had several other commissions for my Bermuda photos and artwork. In 1997, whilst working at Harris & Mitchell, I designed a set of postage stamps for Bermuda using computer generated artwork - the subject being the Bermuda Botanical Gardens marking their 100 years anniversary.

I also enjoy designing handmade wedding stationery and invites and have done some commission work on these.



Referees

Mr. Peter Hebbard
General Manger and Vice President AAC Saatchi & Saatchi, Bermuda
(I worked with Peter at both AAC and Harris & Mitchell)

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